

Jewish Senior Living

2016/2017



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advances care for
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When Stephen Heffner moved into the Jewish Home, he brought his collection of Norman Lear's iconic 1970s' TV series and his own jokes to share with his new community.

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It all added up to a winning 22nd annual golf tournament, dinner and auction. Thanks to the sportsmanship and generosity of game golfers and stalwart supporters, this fundraising event for the benefit of the Jewish Home totted up an excellent bottom line.

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Gerald Scher and William Bassett may not be serious golfers, but they would never miss a Jewish Home fundraising golf tournament.

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Dedicated donors demonstrate acts of loving kindness and support our provision of senior living services.



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With candor and consideration, Daniel Ruth, Jewish Home and Jewish Senior Living Group president and CEO, pays homage to our community, our staff, and his parents, of blessed memory.

PUBLISHER'S DESK



Welcome to *Jewish Senior Living*!

If you are a regular reader of our annual magazine, you know that it is full of warm, personal stories about the people of the Jewish Home of San Francisco and Moldaw Residences, as well as news about the latest innovations in keeping with our mission to enrich the lives of seniors.

If you are a new reader, and maybe not so familiar with us, I hope *Jewish Senior Living* will give you a taste of what is happening at our two outstanding residences, and encourage you to get to know us better.

We lead off with an article that will tell you about some of the unique ways the Jewish Home is joining forces with other senior care facilities to explore “best practices” and enhance the way we care for our residents and patients. While it may be happening behind-the-scenes, we think it is important that you know about it.

ON THE COVER

Not only is she written up in the pages of this magazine, but Lynne Frank Page should also go down in the annals of history. After all, her grand gift is helping the Jewish Home of San Francisco make history. Read all about it on p. 15.

The Jewish Home of San Francisco is a beneficiary agency of the Jewish Community Federation and Endowment Fund of San Francisco, the Peninsula, Marin and Sonoma Counties, and Jewish Home & Senior Living Foundation.

We ceremoniously broke ground for the Jewish Home’s campus redevelopment and transformation in October and you can see a photo spread of this milestone event. Lynne Frank Page made an extraordinarily generous gift to our new assisted living building and she is profiled in these pages. The Helen Diller Family Foundation has made a major grant to our project, and we are thrilled to welcome this new supporter to our efforts and to salute the Foundation’s namesake (and its heart and soul), the late Helen Diller.

You will also read about some of the many talented residents of Moldaw. You can find out about fellows and interns in the Jewish Home’s acute geriatric psychiatry hospital and how their service contributes to our older adult population. You will meet some of our caring staff, our fabulous volunteers and, of course, our residents.

Wrapping up this issue is a purposeful and poignant piece from our organization’s president and CEO, Daniel Ruth. He reflects upon his resolve and acknowledges those who continue to inspire him in the work he loves.

I have just touched on what is inside, but I hope it has piqued your interest and that the stories will touch your heart. Please do let us know what you think.

Thank you for caring and for being a part of our community.

With warm regards,

A handwritten signature in black ink that reads "Sherie". The signature is stylized and cursive.

Sherie Koshover
Publisher

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AT THE VANGUARD OF NEW FRONTIERS IN SENIOR CARE

In terms of both its physical footprint and the services it offers, the Jewish Home of San Francisco is on the way to the most transformative expansion in its long history. At the same time, its leadership is taking giant steps to explore and implement dynamic new technologies that will advance the knowledge and understanding of aging, and enhance the care of seniors.

Early in 2016, a number of Jewish Home senior staff joined a contingent of elder care experts from San Francisco on a fact-finding visit to Holland (specifically Amsterdam), a country that is known for its pioneering approach to senior care. In addition, the Home is partnering in two consortiums comprised of leading-edge senior living organizations (renowned for the quality of their care) from the United States and Canada that are seeking, and sharing, state-of-the-art strategies and techniques. →

SENIOR CARE IN THE NETHERLANDS

As is the case in the United States, The Netherlands is dealing with a significant increase in its number of seniors, while at the same time having to address budget constraints that necessitate delivering care and services more cost-effectively. The country has therefore developed new and groundbreaking approaches to address the needs of their older adults.



An aspect of The Hogeweyk complex in The Netherlands.

This pioneering care facility for people with dementia has a village-like environment, complete with a number of houses, a town square, supermarket, salon, theatre, pub, and café-restaurant.

In Holland and on hand to meet with Dutch federal, state, and local healthcare officials were Daniel Ruth, Jewish Home president and CEO; Kathy Burkle, chief information officer; Mario Lemay, director of utilization management; Jan Reicher, director of strategic projects and transformation; and Dr. Christine Ritchie, Jewish Home-based UCSF Harris Fishbon Professor. They were joined by representatives from the City of San Francisco Department of Planning and other San Francisco-based health and senior providers to look at technological advances and modalities implemented in the Netherlands that allow seniors to be as independent as possible in their own homes.

“We learned that their focus is to facilitate the closure of more expensive nursing home/custodial beds and long-term care environments,” reports Daniel Ruth, “and replace them with more extensive home and community-based healthcare networks along with innovative technology. As these organizations aren’t constrained by regulatory impediments, they have greater latitude to develop creative solutions. The goal is to help people remain in their own homes longer, which is, of course, where they’d rather be.”

Among the group’s explorations was a visit to a dementia farm. With the emphasis on the person rather than their disease, and on providing a soothing,

yet dignified lifestyle, individuals with dementia live in houses (along with staff) that feel like regular homes, and in an environment where, at any point throughout the 24-hour day, they can wander freely and safely.

“This is a unique and compassionate way for individuals with dementia to live,” notes Daniel. “While regulations in the United States don’t allow for this type of environment, there are certainly things about it that can be replicated here.”

For example, a new food service program in the Jewish Home’s memory care unit may include installing kitchen facilities and encouraging residents, along with their loved ones, to be involved in preparing meals. “They’ll smell the aromas and eat when they’re hungry, not at regimented times,” Daniel explains. This is a step toward even more considerate, compassionate care.

SENIORS QUALITY LEAP INITIATIVE

As part of the Seniors Quality Leap Initiative (SQLI), the Jewish Home has joined leading United States and Canadian organizations working toward a goal of reaching higher performance levels in quality and safety as they relate to seniors’ quality of life in long-term care facilities. SQLI members include (to name a few) Johns Hopkins Medical Center, Hebrew Senior Life, Providence Health Care, the Alzheimer Society of Canada, Westminster Communities of Florida, and IBM.

SQLI member organizations work collaboratively, using metrics to exchange key quality and safety performance data, measuring their performance against one another, and undertaking and reporting on initiatives that will make significant and sustained improvements in specific areas. Among the issues that are studied are weight control, skin pathology, and pain management – including how to diagnose and measure how much pain an individual is experiencing when they are unable to respond firsthand.

“Along with new technologies, collaborating and data sharing will result in new metrics and benchmarks, as well as industry-specific best practices that’ll be key to improving senior care delivery,” stresses Daniel Ruth.

CANADIAN CENTER FOR AGING AND BRAIN HEALTH INNOVATION

Developing solutions to improve cognitive and aging outcomes by translating basic research into real-world technologies, solutions, and applications is the focus of the Canadian Center for Aging and Brain Health Innovation (CCABHI).

Currently, 47.5 million people worldwide have dementia, and 7.5 million more are diagnosed each year.

“This is a global challenge,” contends Daniel Ruth. “While we’re looking forward to the day when research yields a cure for dementia, until then we need to offer better ways of dealing with it and the other diseases associated with aging.”

To that end, CCABHI is helping to accelerate the development, validation, commercialization, dissemination, and adoption of innovative products and services that are designed to support brain health and aging.

Organizations such as the Jewish Home can provide their transformed campus as living and learning laboratories for entrepreneurs who are at various stages of creating new products, suggests Daniel. For example, a water pitcher that tracks how much the resident drinks in an eight-hour period is being tested in a senior home in Amsterdam. If the resident is not on track, an auditory reminder sounds for the resident and sends an audible signal to the caregiving team.

“By affiliating with these collaborative consortiums, reaching beyond our borders, and sharing staff expertise, organizational knowledge and best practices, we at the Jewish Home will be able to provide a better quality of life for Bay Area older adults as they age,” Daniel concludes. “I’m tremendously excited about the future of our industry, and what we’re learning and sharing for the direct benefit of our society.” ■

FOUNDATION’S FUNDING BRINGS THE FUTURE FORWARD



“It gives me great pleasure to report that funding by Jewish Home & Senior Living Foundation will now be directed as described in our original mandate and mission statement,” says Foundation chair, Arlene Krieger.

As the Jewish Home breaks ground for the new comprehensive multilevel senior community on its Silver Avenue site, Jewish Home & Senior Living Foundation (JH&SLF) is in a prime position to provide seed funding for exciting technological and other innovative advances in the delivery of senior care, as well as support the Jewish Home in its provision of charitable care.

The Foundation was established in 2004 to primarily oversee the assets of Jewish Senior Living Group, under whose auspices new projects and programs to serve older adults are launched. (Moldaw Residences, the Jewish Home-developed life plan community in Palo Alto, Calif., was the first new facility to be built with support from the Foundation.)

During the economic downturn of the last decade, when Medi-Cal reimbursements to the Jewish Home were drastically cut, JH&SLF funds were needed to help ensure the Home could continue to function. With the restoration of Medi-Cal daily reimbursement rates and thoughtful restructuring by its leadership, however, the Home is now financially viable.

“The Foundation put up the seed money that enabled planning for the redevelopment of the Silver Avenue campus,” Arlene states. This makes the Foundation one of the most significant investors in this exciting innovative vision in which the Jewish Home will be serving a much broader swath and greater numbers of Jewish older adults and the wider community.

“Now that the Jewish Home is financially stable, this transformational work can continue,” says Arlene. “And just as important, philanthropic support will be going to where it should be – to making a difference in the lives of older adults. After all, that’s just what the Foundation and the Home stand for, and believe in.”

MAKING HISTORY ... FROM THE GROUND UP

It was a moment (or rather, given the length of the morning's program, about 120 moments all told) when the Jewish Home of San Francisco made a momentous move in its 145-year history. In fact, it was so significant we called it groundbreaking.

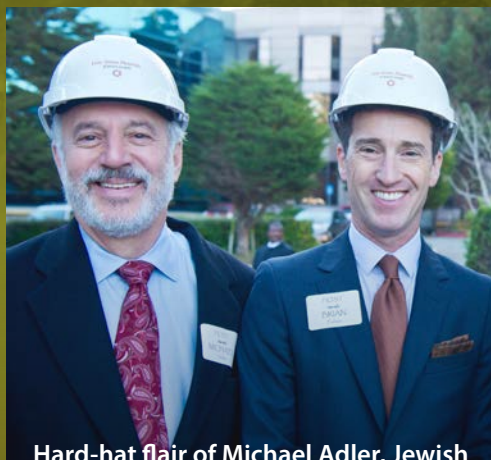
Joining us at the ceremonial commencement of the Jewish Home's most extensive redevelopment and transformation project for the community on October 19, 2016 was a full spectrum of our sterling supporters. We are delighted that they came to be acknowledged and to mark this major milestone with us.



Some members of the Jewish Home's board and spouses. Left to right: Jack Munson, Jim Davis, Amber and David Lowi, Jessica and Michael Eisler, Lisa and Alex Mann.



Senator Mark Leno is bookended by Daniel Ruth, president & CEO of the Jewish Home and Jewish Senior Living Group (left) and Rick Baum, Jewish Home's board chair.



Hard-hat flair of Michael Adler, Jewish Senior Living Group trustee (left) and Brian Perlman, Jewish Home trustee.



Longstanding and major supporters Joan and Charlie Davis.



Ceremonially breaking the ground on a pivotal point in the Jewish Home's history are (left to right) David Friedman, chair, Jewish Senior Living Group and chair of the project's fundraising campaign; champion campaign benefactor Lynne Frank Page; and Daniel Ruth.



Edie Shaffer, president of the Council of Residents, delivered warm words of welcome.



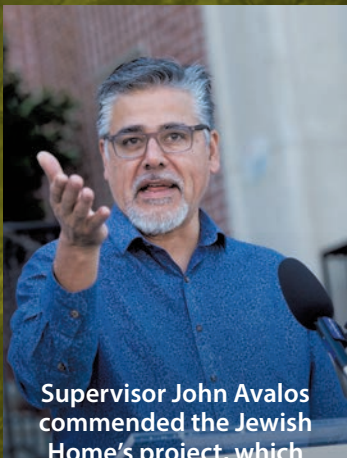
Pictured with Daniel Ruth is Danny Grossman (left), CEO of the S.F.-based Jewish Community Federation – a valued Jewish Home partner.



A deep commitment to the Jewish Home runs in this family – generation after generation. Left to right: Frances Geballe, David Friedman, and Phyllis Friedman.



What personal and cause-based devotion looks like: Lynne Frank Page and Ron Page.



Supervisor John Avalos commended the Jewish Home's project, which promises to revitalize the neighborhood we share.



Getting their spades stuck in are representatives of Jewish Home & Senior Living Foundation's board. Left to right: Bob Newman, Arlene Krieger (chair), David Friedman, and Adele Corvin.



A champagne toast to and for campaign champions. David Friedman raises his glass and we raise our (hard) hats to him!

LIVE. GROW. FLOURISH.

Transforming the Jewish Home to Build Community and Enrich Lives

CAMPAIGN CHAMPIONS

The Jewish Home is grateful to the following individuals, families, and foundations. Their support to renovate and rebuild the current Jewish Home campus into a contemporary continuum of environments and services that enable seniors to age in place is transformative, creating a new kind of community that enriches lives and inspires others as, together, we honor those on whose contributions our own future is built.

List in formation, as of October 20, 2016.

\$10,000,000 AND UP

Jewish Home & Senior Living Foundation

\$5,000,000 – \$9,999,999

Lynne Frank Page and Ron Page

\$2,000,000 – \$4,999,999

Barbara and Gerson Bakar
Helen Diller Family Foundation
Jewish Community Federation
and Endowment Fund
Barbro and Bernard Osher

\$1,000,000 – \$1,999,999

Paulette Meyer and David Friedman
Phyllis K. Friedman
Nancy and Stephen Grand
The Herbst Foundation, Inc.
Helena Hochheimer Estate
Suse Justh Estate
Arlene and Steve Krieger
Gladys Monroy and Larry Marks
Barbara and Richard Rosenberg
Marlene and Martin Stein
Anonymous (2)

\$500,000 – \$999,999

Joan and Charlie Davis
The Eucalyptus Foundation
John and Marcia Goldman Foundation
Cathy and Jim Koshland
Lisa and John Pritzker Family Fund

\$250,000 – \$499,999

Martha and Michael Adler
The Eisler Family
The Friend Family
Evelyn & Walter Haas Jr. Fund
Ann Millhauser Trust
The Myers Family
Jan and Robert Newman
Ken F. and Hilda M. Royce Fund of JCEF
– Rosanne and Alvin Levitt
Fern and Daniel Ruth
Paul May and Frank Stein
Gertrude G. Vederoff Trust
Dana Corvin and Harris Weinberg

\$100,000 – \$249,999

Rickie Ann and Richard Baum & Susanne Baum
Adele Corvin
Bonnie and Wesley Fastiff
Carol Mondry and Howard F. Fine
Frances D. Green and William H. Green
Walter & Elise Haas Fund
Beth and Fred Karren
Bertha F. Kaufman Trust

Laura and Gary Lauder
David Pottruck
Jackie and Dan Safier
Dorothy Saxe
Ruth Seiler
Diane and Howard Zack

\$50,000 – \$99,999

BiRite – The Barulich Family
Drs. Claire and James Davis
The Ira and Leonore S. Gershwin
Philanthropic Fund
Melanie Wolf-Greenberg and David Greenberg
Karen and Brian Perlman
Laurie Isenberg and Joel I. Roos
LaVerne and Alan Silverman
Diane Olmstead and Matthew Slepian
Ingrid Tauber
Liselotte N. Weber

\$25,000 – \$49,999

Sheila R. Fine
Eve M. Bernstein and Alex Gersznowicz
Drs. Valerie and Thierry Jahan
Carol Roseman and Sherie Koslover
Burton and Virginia Ladensohn Trust
Amber and David Lowi
Lisa and Alex Mann
The Mondry-Cohen Family Foundation
Marcia Packlick and Jack Munson
Peter Neubauer
Peter A. Pollat, M.D.
Jan C. Reicher and daughters
Gerald B. Rosenstein Trust
Susan R. Diamond and Marty Schenker
Gaye and Stuart Seiler
Sophie Sharp
Anne and David Steirman
Carol and Norman Traeger

\$24,999 AND UNDER

Elana Lieberman and Lorne Abramson
Patty and Benjamin Anixter
Frances R. Berger
Kathy Burkle
Jean Coblentz
Rebecca Arons and Eric B. Fastiff
Kevin Krueger and Mark Hunter
Sue and Vic Meinke
Judy and Jay Nadel
Joseph Nadel
Mark Friedlander and Jeffrey Schindler
Lynn and Paul Sedway
Robyn and Mark Setzen
Kevin J. Hogan and Miguel A. Velasquez
Wallis Foundation – Michael Sack
Anne Bakar and Yossi Zadik

CREATIVITY IN THE LIMELIGHT

Seven years ago, Moldaw Residences opened its doors in Palo Alto, Calif., establishing a life plan community that uniquely integrates Jewish culture and heritage with the vibrant and dynamic neighborhoods of the nearby Bay Area and Silicon Valley.

Today, Moldaw Residences is thriving. Located on the sprawling Taube Koret Campus for Jewish Life, which includes the Albert & Janet Schultz Cultural Arts Hall, the community is a hub for art, culture, and continuous growth and exploration. A stone's throw from historic institutions such as Stanford University and nearly two dozen museums and galleries, the campus is a true reflection of its surroundings.

The community's passion for the arts is woven into its very fabric, passed down by the Moldaw family, whose name it bears. This legacy is strengthened by every resident and staff member who – either professionally or for their own enjoyment – writes, paints, acts, sculpts, dances, and performs.

From the youngest students at the on-site T'enna Preschool to the worldliest of residents, creativity is not only encouraged at Moldaw Residences, it is nurtured. Groups such as the Moldaw Singers or exhibits like the art exchange with the Arava region of Israel create shared experiences that help strangers become residents, residents become neighbors, and neighbors become lifelong friends. →

Herself a lover and promoter of the arts, Phyllis Moldaw especially commissioned this dramatic artwork that takes pride of place in Moldaw's lobby.



De Kalb Avenue, Brooklyn (1995) depicts abstract painter Barbara Gunther's exploration of light coming through dark foregrounds.

REALITY REMASTERED

When Moldaw resident Barbara Gunther applied for an extension of her residency at the Palo Alto Studio Program, one of the questions she was asked was, 'What can you do for the community?' After pondering a moment, she responded, "I'm an example of creativity in old age."

Barbara is an abstract painter. Armed with a canvas, an easel, brushes, and an array of oil-based paints, she takes reality and completely tears it down.

"I enjoy the process," she says. "The idea of putting down one color and layering it with another pleases me no end."

From a modest studio at nearby Cubberley Community Center, Barbara spends upwards of a dozen hours each week on her paintings. Many of her works focus on urban landscapes, inspiration first nurtured as a teenager in New York, where she watched the light and shadows play in the elevated tracks that ran through the city.

Her current project, an homage to old age as she describes it, is splashed across a large 54x42-inch canvas, and deviates from her usual creations.

"I was thinking about a tree, just a large mass of color," she describes. "At the bottom is one's life, things we've parted with or dropped along the way."

Although Barbara cannot quite put a finger on how much time she usually spends on the average painting, she is certain her piece in progress will stretch those boundaries.

"This one's taking a bit longer," she says with a smile. "I'm using colors I don't normally use; I'm avoiding going to the studio."



Moldaw resident Diane Claerbout (left) and lifestyle director Gena Brigham run through the lyrics and lines of the musical *Jeans*.

DENIM GETS DRAMATIC

In early 2016, when Gena Brigham took on the role of Moldaw's lifestyle director, she brought with her a diverse artistic background and a vision to involve even more residents in the community's rich art scene.

A painter, singer, and guitar player, Gena teamed with resident Diane Claerbout to organize a reader's theater group who will perform a musical entitled *Jeans*, a lighthearted take on the denim dynasty created by the Levi Strauss family.

"She's a pretty amazing person. She's got many talents," Gena says of Diane, who co-wrote the musical's script.

In the mold of radio theater that used to dominate the airwaves, the play will be both comedic and informal. Performers will not necessarily have to memorize their lines and audience participation will be encouraged, as many of the songs are based on popular hits or show tunes of the past.

"I'm hoping this'll be a catalyst to other things," says Gena, who would like to tackle Shakespeare or the musical *My Fair Lady* in the future.

Gena believes *Jeans*, which will be performed outdoors on the campus, will not only showcase the talents of residents, but provide an experience that will enrich the entire community.

"Working at Moldaw, you realize the immense amount of knowledge, talent, and life experience that's here," she credits.





The floral fantasy of Emily the giraffe is a bright welcome to quilting queen Selma Zinker's Moldaw apartment.

PASSIONATE ABOUT PATTERNS

For 20 years, Selma Zinker has honed her artistic talent as a quilter. Equipped with just a sewing machine, drafting table, and a few simple tools, she creates intricate and unique designs that hang on nearly every wall of her Moldaw apartment.

"Everyone should have a hobby, especially in retirement, and this is mine," says Selma, who, at 82, admits she was a bit of a late bloomer finding hers.

It was at the encouragement of her eldest daughter, also a quilting enthusiast, that Selma originally decided to enroll in adult education courses in nearby Santa Clara. Now it is a passion they pursue together.



Selma's designs, which can measure up to almost six square feet, take weeks or sometimes months to complete. She selectively combines dozens of colorful fabric strands, then accents with embroidery and other embellishments to form patterns inspired by books, magazines, postcards, and her own imagination.

"I'm surrounded by very good artists [in Silicon Valley]," she notes. "You can't do this in isolation. You're motivated by other quilters and what they're doing."

Nature is a central theme in many of her designs, specifically butterflies, which have become her artistic signature. With her newest project, a floral giraffe named Emily, now complete, she is already working on the design of another creature of the safari – an elephant. ■

Looking for inspiration in your retirement? Visit us online at Moldaw.org, give us a call at 650.999.0644, or drop in and see for yourself at 899 East Charleston Road, Palo Alto, Calif.

CAPSTONE OF GENEROSITY INSPIRES CORNERSTONE ON CONSTRUCTION

When the Jewish Home's expanded and redeveloped campus opens for business in 2018, the new assisted living building will be a highlight, thanks to an extraordinarily generous commitment of \$7.5 million by Lynne Frank Page.

"I had no intention of doing something this grand, but Sherie [Koshover, chief advancement officer] and Daniel [Ruth, president and CEO] are very persuasive," Lynne admits with a laugh. But after checking with her accountant and lawyer, she was happy and grateful she was able to make such a meaningful gift in memory of her first husband, Roy M. Frank.

Lynne is devoted to the Jewish Home. "It's a wonderful place," she says. It is where Roy, both her parents, and many other relatives spent their last years. Lynne remembers her panicked call to Jerry Levine, then the Home's executive director, when her mother, Anne Rubinchik, began to show signs of dementia and took off from her assisted living home. "Jerry said, 'I can't promise a private room, but I can promise we'll take her,'" she relates. →

This is the second major gift Lynne has made to the Jewish Home in memory of Roy M. Frank. In 2006, she dedicated the Lynne and Roy Frank Family Lounge in the Home's original building. This is the place that has hosted the happy gathering of residents and guests for the monthly birthday celebrations, and other events such as the annual Chanukah festival. A wide range of activities will take place in and around this new living option, and that delights Lynne. Furthermore, she, along with Ron Page, her husband of seven years, are also longstanding donors to the Jewish Home's annual fundraising golf tournament, their generous sponsorship matching the event's anniversary, year after year.


Philanthropy may possibly be in Lynne's genes. Growing up in a family without a lot of money but with a strong belief in doing what they could to help others, she recalls going door to door with her mother, collecting donations to charity. She did the same as a young mother herself, her son, Scott, in tow.

That son is now the father of two, making Lynne an extremely proud and happy grandmother. "The seven-year-old tells his dad he wants to Facetime Bubby," she quips. "Even the baby recognizes me."

Once an active volunteer – she was vice president of the Jewish Home's Auxiliary – Lynne says she is living a rather hedonistic life now. Mah-jongg, the card games pan and bridge, and watching the news keep her busy when she is home. And then there is her love of travel. In November, she and Ron departed on a two-month-long trip starting from Cape Town, South Africa, where they will go on safari. They will continue on a ship, visiting points in east and west Africa. "It's amazing when you see animals in their natural habitat," Lynne comments. On their bucket list, and slated for next year, are the Galapagos and Easter Island. "We just have to stay well," she stresses.

But first, there was a jaunt to Cambridge, Mass., for Rosh Hashanah, the Jewish New Year, and to see those grandchildren. ■





With thanks to the generosity of the Foundation that carries her name, the late Helen Diller's foci will be played out with the addition of two parkettes and the enhancement of the area that surrounds the Home's café courtyard.



HELEN DILLER FAMILY FOUNDATION GRANTS THE GREEN LIGHT TO GROWING THE JEWISH HOME'S LANDSCAPE

"It's never too late, too early, or too often to give back and make the world a better place."

In both word and deed, the late Helen Diller supported this axiom. It is also the principle and philosophy that continue to guide the Diller family's philanthropy.

A native San Franciscan, Helen partnered with her husband, real estate developer Sanford Diller, in more ways than one. From the time of their meeting as fellow undergraduates at the University of California, Berkeley, and throughout a marriage that boasted more than 60 years, the like-minded Dillers made extraordinary and far-reaching philanthropy an enduring part of their lives.

With thanks to the largesse of the Helen Diller Family Foundation (which was established in 1997, focusing on education, science, Jewish youth, and the arts), the lives of all generations have been influenced and impacted, as have programs and institutions in the Bay Area and around the world. →

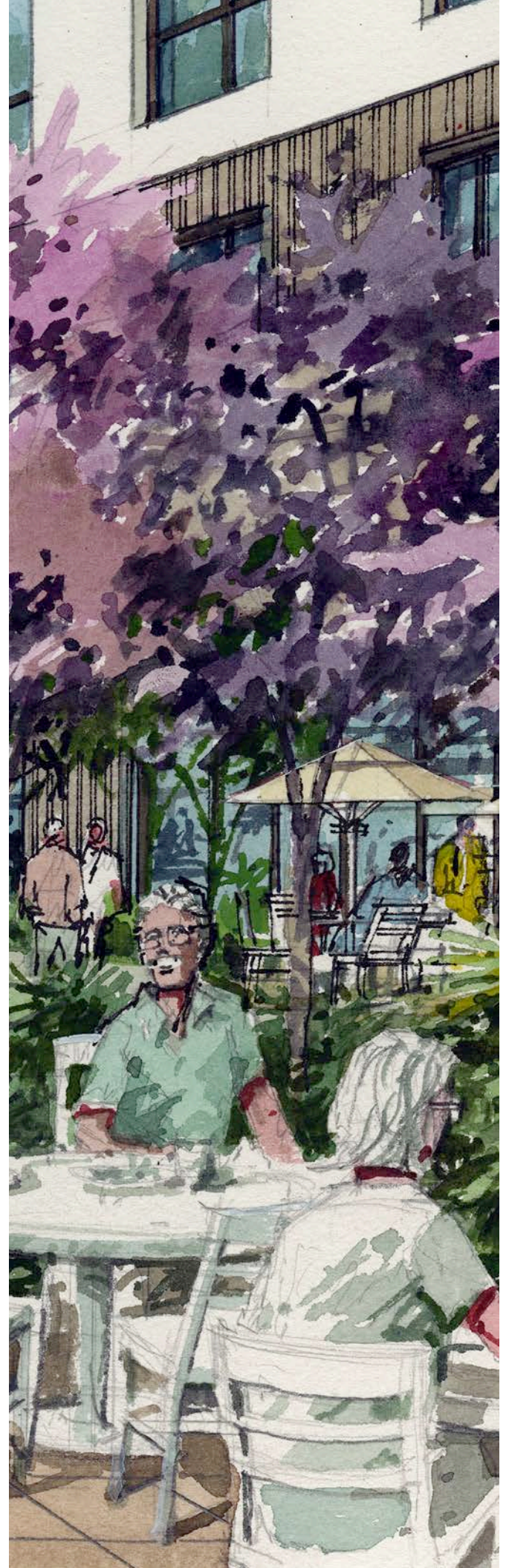
Just some of the Bay Area's most significant projects include: the Helen Diller Family Comprehensive Cancer Center at UCSF's Mission Bay campus, which specializes in leading-edge research to detect, treat, and prevent cancer. There is the entry courtyard of the de Young Museum in Golden Gate Park and galleries at the new San Francisco Museum of Modern Art. The departments of Jewish Studies at UC Berkeley and UC Santa Cruz received substantial endowment support. An international Diller Teen Fellows leadership program presently operates in 32 communities in the United States, Canada, Australia, South Africa, Israel, and Argentina. Children and families are served through the creation of the Helen Diller Playground at Dolores Park, Helen Diller Play Area at Julius Kahn Park, and (currently in process) the Helen Diller Civic Center Playgrounds.

And now, playing off a major focus on places and spaces that promote the greening of the environment, sustainability, and avenues for people across generations to interact have informed the Diller family's significant \$3 million grant to the Jewish Home.

In an area that is predominately urban, the trees on the Jewish Home's campus stand tall and the flora lush. This landscape will be made even more abundant and beautiful, and vibrant with life and activity, when the Helen Diller Family Foundation's gift enhances the Jewish Home's redevelopment of its campus with the addition of two parkettes, and helps spruce up the space that currently surrounds the Home's café courtyard park and fountain.

Jackie Safier, the Diller's daughter, notes that, as real estate developers, she and her family are well aware of how people's surroundings and connection to the landscape affect their sense of well-being. The Jewish Home's new vision of delivering services to Jewish seniors in a holistic, attractive environment will help the quality of the lives of all who are served and work at the facility, she observes.

"As new supporters to our campaign, the Diller's gift is so inspiring," says David Friedman, chair of the fundraising campaign for the Jewish Home's redevelopment project. "I'm very pleased the Helen Diller Family Foundation is endorsing the important work we do, and gratified that the Diller family believes the Jewish Home's project and programs are worthy of their support." ■



SPECIFIC STATE OR SIDE EFFECT? SEEKING A SAFER PRESCRIPTION FOR COMPLEX MEDICAL CONDITIONS

Dr. Michael Steinman,
researcher and
geriatric physician.

A new study to learn how to improve the prescribing of medicine in older adults with complex medical conditions will soon get underway, and may influence future strategies to optimize medication use at the Jewish Home.

When older adults have a number of physical problems that require different medications, there is a possibility that unintended harmful effects could occur, says Dr. Michael Steinman. That is why he is engaged in research that will advance the understanding of how to balance the benefits and harms of drugs in older people, and how to tailor medications to the unique circumstances and needs of each person.

A national leader in his research field, Dr. Steinman is a geriatric physician at the San Francisco Veterans Administration (VA). He also holds the positions of director of comparative effectiveness research at the University of California at San Francisco (UCSF) and director of research training for the UCSF Division of Geriatrics.

Along with Dr. Christine Ritchie, the Jewish Home-based UCSF Harris Fishbon Distinguished Professorship in Clinical Translational Research in Aging, Dr. Steinman is launching the study on safe prescribing of medicine for clinically complex older adults. This year also sees him joining Dr. Ritchie and leadership of the Jewish Home to identify opportunities to expand research at the Home.

Dr. Steinman is looking forward to this undertaking. "It's a great opportunity to work with the residents and staff – in fact, the entire Jewish Home community – to discover new ways of improving care for people at the Home, as well as at other care facilities around the country and the world." →

“Taking multiple medications increases the risk of side effects, interactions between drugs, and the chance that some of those medicines may not be helpful and may even be harmful. But figuring out which medications to stop and which to continue can be a big challenge.”



This new work will supplement Dr. Steinman’s research program at the VA and UCSF where he works with people in the community who are being treated in clinics. While there are some commonalities and some differences between the general community and nursing home populations, problems do occur in both groups, Dr. Steinman says.

“When older people have several medical problems, they often receive multiple medications. Taking multiple medications increases the risk of side effects, interactions between drugs, and the chance that some of those medicines may not be helpful and may even be harmful. But figuring out which medications to stop and which to continue can be a big challenge.”

A first step may be to review lists of medications on a regular basis – something that is done at the Jewish Home and in other nursing homes. However, Dr. Steinman cautions: “A list doesn’t tell the whole story. It doesn’t really explain how much a patient is benefitting from the medication or suffering harm, or even if the medication is still needed.”

He suggests a more comprehensive approach. This can include blood tests in some cases and other assessments. The most important thing, he emphasizes, is asking patients how

they are actually taking the drug, and how they feel. “Are they light-headed? Do they have headaches, constipation, or swelling in the legs? People can have those bothersome symptoms for a number of reasons, but unless we make a focused effort to consider the possibility that these symptoms could be a result of medication side effects, we might miss identifying something that could be alleviated by changing their medicines.”

Another issue to consider when prescribing medication is to understand what kind of goals a person has for their health and life, and to figure out how to prioritize thinking about the disease and treatment, he notes. “If living as long as they can is paramount, then that might lead us on a different path to someone whose main focus is on maximizing their quality of life and being comfortable.”

With so much to learn, “There are many opportunities and resources at the Jewish Home,” Dr. Steinman says. “I’m excited to join this community and partner with the Home to do research and provide knowledge that’ll help us find better ways of improving the health and care of older adults.” ■



Dr. Christine Ritchie,
Jewish-Home based
UCSF Harris Fishbon
Distinguished Professor.

RESEARCH STUDY'S RESULTS WILL BENEFIT RESIDENTS

This is very important work with a huge potential value, states Harris Fishbon Distinguished Professor Dr. Christine Ritchie about a new study on how to improve the prescribing of medications in older adults with complex medical issues. Dr. Ritchie will partner with UCSF's Dr. Michael Steinman on the study. The two have worked together on research (especially this topic) for a number of years and, along with Dr. Janice Schwartz of UCSF and the Jewish Home, have also collaborated on writing papers.

"This study will help to identify what are the best ways for working with older adults to figure out their main concerns with their medicines," Dr. Ritchie explains. "We'll work together with them to come up with ways to address those problems and concerns. We also want to do it in a manner that's respectful and minimizes adverse outcomes of any kind."

Most of the participants in the first phase of the work will be people living in the general community. "We hope the lessons learned will enable us to expand this work to the Jewish Home, other nursing homes, and communities the Jewish Home will be serving in the future as part of their expansion," says Dr. Ritchie.

Ultimately, Dr. Ritchie reckons, the individuals who receive services in the Jewish Home and other nursing homes will get the greatest benefit from the study's results because of their unique health challenges.



CULTIVATING THE NEXT GENERATION OF GERIATRIC PSYCHIATRISTS

Despite his day job at the San Francisco Veterans Administration, Dr. Kurtis Kaminishi feels as though he is still happily part of the Jewish Home family. That is because, during weekends and holidays, he covers in the Home's acute geriatric psychiatry hospital. But in 2014, he spent a month as a fellow in the acute psych hospital while he completed a sub-specialty in geriatric psychiatry from the University of California, San Francisco.

When his fellowship began, Dr. Kaminishi did not know much about the Home's psychiatry hospital. What he found was a unique and comprehensive geriatric inpatient wing with "incredible educators and clinicians. It was a really enriching environment," he reports.





Dr. Kaminishi is among a number of fellows and interns in other specialties who have trained at the Jewish Home and become enthusiastic supporters of the training program and working with seniors.

“That’s the plan,” explains Sonya Maeck, the psych hospital’s clinical administrator and program director. “Internships and fellowships in various departments give trainees exposure to geriatric psychiatry and medicine, and hopefully increase the number of people working in the field. It also gives us access to upcoming professionals. It’s a win-win.” →

Fellows and interns old and new unite with established staff. Left to right: Dr. Elliott Stein, acute geriatric psychiatry medical director; Sonya Maeck, clinical administrator and program director; ex-fellow Dr. Kurtis Kaminishi; Laura Weston, Life Enrichment coordinator post her internship; Lisa O’Donnell, recreation therapist; Askia Umoja, Sacramento State University intern.



Dr. Elliott Stein, the hospital's medical director, opened the Jewish Home to trainees so they can experience both geriatric psychiatry patients and residents in a long-term care setting. "The trainees are exposed to patients who need the intensity of care we have in the hospital as well as to the emotional and psychiatric needs of people in a nursing setting," he says. "For our part, we can pass on our knowledge and experience to the next generation of doctors in this field."

"Trainees bring a youthful exuberance and enthusiasm for learning and patient care," says Dr. Stephen Hall, associate medical director of psychiatric program development. Dr. Hall, whose job includes giving talks and marketing the hospital, notes that the connections and relationships that result from training programs are also beneficial. "Some trainees become employees, while those who leave take with them an awareness of the services we provide. They may refer patients to us or speak about us, and that raises our profile."

Dr. Uyen-Khanh Quang-Dang participated in the psych hospital's fellowship program.



Now working at Palo Alto Medical Foundation, Dr. Uyen-Khanh Quang-Dang will not hesitate to refer patients to the Jewish Home, if appropriate. She heard about the psych hospital's fellowship program through her UCSF colleague Dr. Kaminishi, and made a special effort to become a fellow as part of her post-MD program. "I got to work intensely with

patients with complicated conditions. I gained knowhow and confidence in my ability to diagnose, and I got to see really sick older people get so much better," she shares. "It raised the bar on what people can do."

Pursuing her MSW, Justine Arenander benefitted from her first-year internship at the Jewish Home.

Justine Arenander, currently enrolled in an MSW program at UC Berkeley, was assigned a first-year internship at the Jewish Home. "It was a unique opportunity, a melding of geriatric mental health and medical social work," she says. "It was a huge learning experience and also testing the waters of working in geriatrics. I really liked it."



"Trainees bring a youthful exuberance and enthusiasm for learning and patient care."

**– DR. STEPHEN HALL
ASSOCIATE MEDICAL
DIRECTOR OF PSYCHIATRIC
PROGRAM DEVELOPMENT**



"I love having interns," enthuses Jewish Home recreation therapist Lisa O'Donnell, who has worked with quite a few in her 20 years on staff. "They provide new energy on the floor. They're young, eager to learn, and I learn from them. It's exciting to see the ideas they come up with."

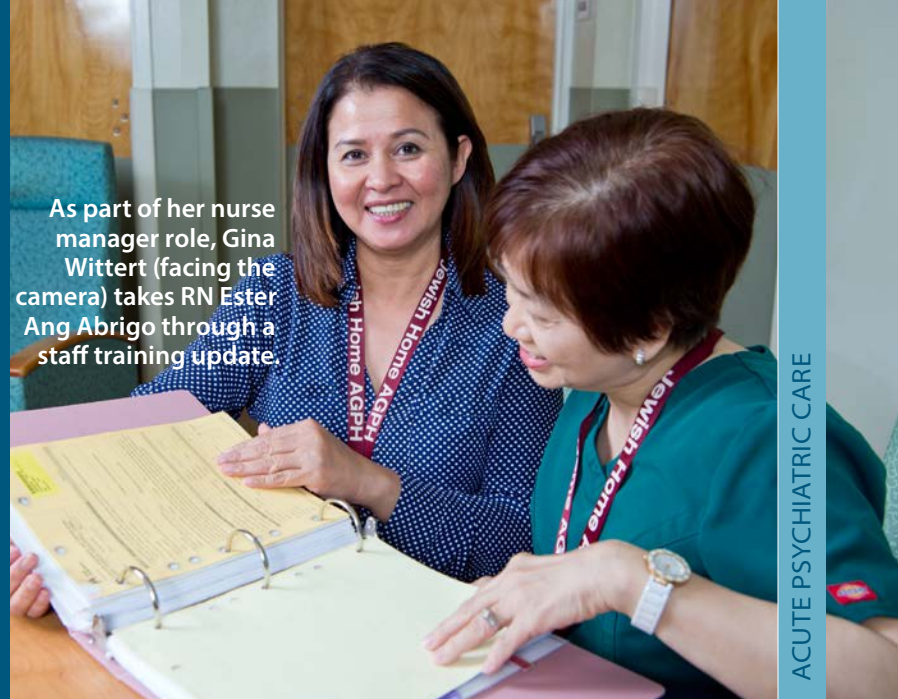
Lisa has developed partnership relationships with San Jose State, Sacramento State, and a number of other schools which recommend that students in their recreation therapy or similar programs apply to the Jewish Home for internships. "They can experience the full gamut of the geriatric population here," she says.

Both Laura Weston and Ravleen Pabla were interns at the Jewish Home and became on-staff Life Enrichment coordinators. Ravleen recalls that when she was looking for an internship for her degree in recreation therapy, a fellow student encouraged her to try the Jewish Home. She did, and she liked it so much she applied for a job.



Laura had a similar experience. She heard about the Jewish Home from a colleague at a former job. "I did a lot of site visits, but the Home was the only place I applied because it had everything I wanted: clinical, long-term, short-term, psych services, and working with the elderly."

"Eldercare in general benefits from having well-trained people join the work force," maintains Dr. Hall. "Hopefully, without just boasting about it, training at the Jewish Home makes them even better clinicians." ■



As part of her nurse manager role, Gina Wittert (facing the camera) takes RN Ester Ang Abrigo through a staff training update.

FULFILLED AND FULL OF PRIDE

Now on staff at the Jewish Home for almost nine years, Gina Wittert declares, "I can't imagine working anywhere else!"

Born in the Philippines, Gina gained nursing experience in that country's hospital departments, specifically medical/surgery and labor and delivery, as well as in the emergency room. "I was raised to respect and care for the older generation," she says. And so, when she first heard about the Jewish Home from a co-worker, she thought it might be the perfect place for her.

Gina was originally working as a charge nurse in STARS – the Home's short-term rehabilitation unit – when she was approached by a supervisor who asked if she would like to move to the facility's acute geriatric psychiatry hospital. "I've always been fascinated by psychiatry, so I grabbed this opportunity," she tells. She then began to study for her board certification as a specialized mental health registered nurse.

As the psych hospital's nurse manager, Gina is responsible for its day-to-day operations and making certain that it is in compliance with regulatory standards. She also ensures that patients receive optimal and safe care, and provides staff training when needed.

She says her favorite part of her job is seeing a patient look like a completely different person than when he or she came in. "Knowing we've been part of their recovery gives me a sense of fulfillment and pride."

Her new project is opening a placement program in the hospital for University of San Francisco nursing students to do clinical training. "It'll be a great experience for the students as well as for the acute psych staff," Gina promises. "Everyone's excited."

EASE THAT COMES WITH PEACE OF MIND

An innovative program developed by the Jewish Home is ensuring that “at risk” patients who return to their own residences after rehabilitation at the Home are safe and comfortable.

Many of the patients leaving STARS, the Jewish Home’s short-term and rehabilitation services unit, return to homes where adequate care is not immediately available, observes Edwin Cabigao, the Home’s chief nursing officer. “I notice that lots of STARS patients live alone, or are being taken care of by aging spouses or disabled children,” he says. These are considered high-risk patients.

So Edwin created Peace of Mind. The program ensures the transition from STARS (where the patient’s needs are met by a full range of professionals and trained staffers) to home (where they may be on their own) is made as easy as possible.

“The primary goal is to maintain patient safety,” he says.

Peace of Mind offers a safe and individualized discharge and home-care plan by partnering with community homecare agencies for three hours of services provided by caregivers who help high-risk patients move back to their own homes. It includes escorted transportation to the patient’s home; picking up needed medications at a pharmacy and setting up a medication system; moving furniture, if needed, to accommodate a walker or wheelchair; grocery shopping and meal preparation; light housekeeping; personal grooming; and confirming or setting up doctors’ appointments.

Going from skilled nursing to back home is a huge transition, says Jewish Home case manager Gideon Mohler. Peace of Mind program helps fill the gap.

Edwin believes the Home is the only facility providing this important service. “The Jewish Home pays for the caregiver to be with the patient for these hours. It’s a budget item that’s well worth the cost.”

“It’s a huge transition to go from skilled nursing back home,” explains Gideon Mohler, a case manager whose duties involve overseeing medical and skilled care and dealing with insurance. It takes 24 to 48 hours after a patient is discharged for home healthcare services, if applicable, to begin. “Peace of Mind helps fill the gap during this tricky period.”

Patients are often anxious when they leave STARS, notes case manager Susan Ramos. “They’re going home with a condition they didn’t have before. Knowing that someone will be there eases their mind.”

Part of Susan’s job is to sit down with each patient and find out what he or she is worried about. Often their concerns are issues around housekeeping, mobility, and personal needs: Now that I use a walker, will my furniture be a hazard? Has the food in my refrigerator spoiled in the two weeks I’ve been away? How will I make dinner? How can I start taking my medication when I can’t drive to the drugstore? Caregivers, who greet patients when they arrive home, handle all these concerns, and more.

Peace of Mind was designed to assist patients, but they are not the only ones who benefit, Gideon affirms. “It also gives us peace of mind to know our patients are safe and well taken care of when they leave us.” ■



Mario Lemay, director of utilization management, and case manager Susan Ramos discuss a patient’s discharge plan.

THE CASE FOR CONSIDERATE CARE

In STARS, where patients are admitted for short-term rehabilitation after a hospital stay, case managers are key to coordinating the patients' comings and goings, as well as the variety of treatments that help them recover and return to their normal lives.



"Our case managers also deal with the emotions of family members. They explain and they pacify," says chief nursing officer Edwin Cabigao. "In addition, they work with insurance companies that approve the number of days a patient may stay in STARS. Essentially, case managers

are dealing with people and dealing with complexities, but they're doing it in a compassionate way; they're not just looking at numbers. It's care with a heart."

"Case managers are strong clinical advocates for our patients," says Mario Lemay, director of utilization management, who administrates the case management program. "For example, they analyze the needs of the patient and then work in collaboration with the insurance company so that the treatments can be covered.

"The flow should always be towards home," he emphasizes. Within the first week of admission, a family conference is organized with the care team to determine equipment and resources that will be needed when the patient returns home. The Jewish Home partners with some 15 home healthcare agencies that will take over the care once the patient is discharged. "We ensure there's a safe transition between here and home, and then keep in touch, both verbally and electronically," he expands.

"Our aim," says Edwin, "is to be sure everyone is safe, happy, and satisfied in the highest manner."



SHORT-TERM AND REHABILITATION SERVICES

MY LINE ON STARS: HIPS AND KNEES AND HIGH HOLY DAYS, OH MY!

After hip replacement surgery in the fall of 2014, Toni Ann Secrest decided to check into the Jewish Home's STARS (short-term and rehabilitation services) unit for rehabilitation. Although she is a practicing Catholic, she has always been interested in Judaism, so when she learned the Home was about to celebrate Rosh Hashanah, the Jewish New Year, "that put me over the top," Toni Ann recounts. →

Toni Ann Secrest paid a visit to the Jewish Home (on her own two feet this time) to tout her stellar STARS team.

Clockwise from top:
Physical therapist
Vanessa Garnett
checks on Toni
Ann's progress.



A return stop at the
synagogue and
a private reading
of the scrolls with
the Home's Rabbi
Sheldon Marder.

Getting ready for a
hug with certified
nursing assistant
Blanca Trinidad.

And in for the
clinch with
Juliana Damaso
of environmental
services.



Last spring, during the Jewish Passover holidays, she returned to STARS for rehab after surgery on her left knee. And, according to the plan, she recovered in the STARS unit following surgery for her other knee, this time coinciding with the Jewish festival of Sukkot.

Jewish Senior Living connected with Toni Ann to find out about recovering and learning at the Jewish Home.

Why did you choose to do your rehab at the Jewish Home?

When I had my first surgery at St. Mary's Medical Center, a friend there told me she'd heard good things about the STARS unit. As I live in Redwood City, I asked my Catholic friends in San Francisco what they knew about the Jewish Home and they raved about it. It has a good reputation. So I thought, I want to be there!

What was it like to participate in Jewish holiday celebrations?

I went to the on-site synagogue for Rosh Hashanah services in a wheelchair and I was wheeled right to the front. I was so touched when a resident came up to me and asked me if I wanted to wear a prayer shawl. It was thrilling to see the Ark of the Covenant and the scrolls being taken out of the ark. I'd wanted to see them my entire life. When the Jewish Home's Rabbi Shelly Marder blew the shofar, it was electric. I also attended Shabbat services. Rabbi Marder is an incredible person. He taught us so much during each service and made me feel very welcome. It was marvelous for my soul, my heart, and my spirituality.



When I returned to STARS the second time during Passover, I was prepared to have unleavened bread. I was happily surprised to find out I didn't have to give up dessert. They served unleavened ones!

What stood out about your care in the STARS unit?

My father was a cardiologist, so I have very high standards. My CNAs [certified nursing assistants] were just wonderful. They were compassionate, respectful, and professional. I always felt physically safe and well cared for. Even though they're very busy, when a nurse gave me medicine, he or she would take the time to explain exactly what it was. The gyms are also wonderful. There are two on STARS, so if one was crowded I could use the other. I couldn't have wanted more in medical care. I told my orthopedist she needs to recommend STARS to people.

Any final words?

I was so impressed with the hands-on care I received from the CNAs that I made a special gift to the Jewish Home, particularly to benefit them. I loved my "team." They're the people who helped me be where I am today.

Learn more about this short-term and rehabilitation center of excellence by contacting STARS admission coordinator at 415.469.2286. Visit jhsf.org/stars





THERE'S SO MUCH MORE WITH A SURFACE PRO 4

Jewish Home residents will soon be able to tour the de Young Museum from the comfort of their own rooms. In fact, they will even be able to visit New York City's Guggenheim. Museum visits and a variety of exciting entertainment and learning opportunities will be brought to them by (did you guess?) technology. Specifically, new Surface Pro 4 tablets that are now being utilized by 20 staff members of the Life Enrichment department.

Having studied what people around the world were doing, Kyle Ruth-Islas, the Home's assistant administrator and technology advocate, wondered, "How can we inject new technologies that make our staff's life easier and increase the level of engagement of our residents?"

He got help answering the question from Monica Wong, one of the IT department's business systems analysts and project manager. As the middle person between vendors, IT and the Jewish Home, Monica met with Kyle and Mediatrix Valera, director of Life Enrichment, and together they brainstormed. Once they knew what they wanted from a product, Monica talked to vendors. "It was an easy decision," she says. "Surface Pro did everything we wanted and it worked with the Jewish Home's existing technology."

For Mediatrix, this is an important advance. In her 21 years working at the Jewish Home, the staff has kept records of each resident's participation and progress in recreational activities – first writing narratives by hand, then using standardized forms filed in binders, and most recently by inputting the data into a computer.

"Documentation is mandated," Kyle clarifies. "It shows whether people are coming to and enjoying a program, and benefitting from it."

With the new tablets, the team has developed intricate coding to record how residents' hearing, vision, interest level, and other abilities enable them to participate. For situations that require more explanation than a code provides, the tablet also accepts writing, which it transfers to a document. The portability of the tablets means staff can document quickly and easily, resulting in more quality time spent with the residents. "Our records will also be more accurate, comprehensive, and timely," Mediatrix comments.

But the tablets are not just for documenting; they are also for pleasure.

"It's a fantastic tool for residents," endorses Life Enrichment coordinator Kamran Sanei. His job is to provide programs that enhance residents' lives. The goal, he says, is to achieve the highest engagement.

Kamran is sold on the new equipment. "It's very interactive. We can put things up on a big TV screen, so groups can work together on puzzles, word games such as Hangman, and crosswords. I can take pictures of residents and post them on the screen. We can even help them Skype with their family members."

"We have access to the Internet and the endless resources it provides," Kyle points out. "We're serving very frail older adults. Utilizing technology enables them to stay engaged and involved with the world. We're only limited by our own creativity and imagination." ■

Jean Dutton, Jewish Home resident, gets an up-close look at a Chagall painting; Kamran Sanei, Life Enrichment coordinator, points out the art's finer details on the tablet. Resident Margaret Rex and Mediatrix Valera, Life Enrichment director, get the bigger picture, projected on the television.

Kyle Ruth-Islas, Jewish Home's assistant administrator and technology advocate, and Monica Wong, business systems analyst and project manager, surf the capabilities of the Surface Pro 4 tablet.





Jewish Home resident Steve Heffner and his daughter, Wendy Heffner – all smiles.

ALL IN THE JEWISH HOME FAMILY

Come Monday mornings, the sound of uproarious laughter bursts forth from a room in the Jewish Home's Friedman Pavilion. Peek inside, and what you will find is a group of Jewish Home residents thoroughly enjoying the 1970s' American sitcom *All in the Family*.

These Monday morning showings began when Stephen Heffner moved into the Home in March 2016, bringing along his personal collection of all the show's seasons – and heaps of personal humor.

It is just one of the ways he finds to enjoy his new life.

Steve moved to the Home from Boca Raton, Fla., where he had retired as a CPA in New York City. Although he had an aide with him for 12 hours a day in Boca (in 1997, when he was just 54, he had a stroke that left him with his left side paralyzed and using an electric wheelchair), he felt quite isolated in his retirement community apartment. "I knew I needed more," he explains.

Both his one son, Mike Heffner, and daughter, Wendy Heffner, live in the Bay Area; his other son, Neil, lives in Colorado. All three offspring urged their father to move to California and the Jewish Home, where, they promised, his quality of life would be hugely enhanced, and he would be near two of his children and grandchildren, to boot.

"I'd heard good things about the Jewish Home from friends who knew about it and I visited it a couple times," says Wendy. "The staff was so wonderful. I felt like they understood what we were going through emotionally. It felt as though we were being invited into a community."

Steve is now fully ensconced in that community, participating in every activity he can. He plays poker and Wii bowling, and makes a point, whenever possible, of sitting next to people he does not yet know and chatting with them. A lover of jokes, he displays his knack for joke-telling and improv at the Home's regular comedy clinic. He is a key player in the group crossword puzzle game and particularly enjoys the weekly talks given by the Home's Rabbi Sheldon Marder.

"Dad is a very social person," affirms Mike. "I notice him interacting with the nursing and support staff, as well as the residents. I see him as much happier."

"I'm social by nature," Steve agrees. "I made up my mind to be as friendly as I can." He is enthusiastic about his rehab as well.



The gang gathers for a game of poker. Joining Steve are (left to right) resident Rudy Hooremans; Charna Greenstein, volunteer and poker dealer; resident Arnold Kaye.

"Aida Gonzales, who runs it, is phenomenal," he raves. "She's so empowering, so encouraging."

Mike and Wendy are pleased with how well their father has adjusted to life at the Home. "Before he moved here, he hadn't seen my daughter in three years," Mike says. "Now he can see her a couple times a month."

Wendy and her partner, Sylvie Minot, are able to visit frequently too, sometimes taking Steve to dinner, and even, Steve reveals, "smuggling in contraband – a corned beef sandwich." Sylvie, who is a professional dancer and teacher, has now added to the Home's quotient of activities designed to increase residents' enjoyment and well-being by starting a music and movement group.

All in all, believes Steve, his decision to make the move to the Home was a very good one indeed. ■



Wendy Heffner joins her father for this round.



Resident Edie Shaffer puts down her cards to give the human touch instead.

PROOF THAT THE SUM OF 2+2 = FORE

The players were game – both on and off the course at Lake Merced Golf Club. Community leadership was at the forefront. And May 16, 2016 was the date when cries of “Fore!” sounded master strokes of a fantastic fundraiser.

We did the math. Counting in our major donors, sponsorships large, great and all terrific, supporters of the fund-a-need, and generous bids on auction items, our 22nd annual golf tournament, dinner and auction added up to a wonderful total. We raised approximately \$250,000, including about \$50,000 for the fund-a-need component, which will enable us to install digital signage throughout the Jewish Home.

The success of this event, plus extraordinary generosity, helps ensure that the Jewish Home of San Francisco can continue its compassionate care for our community’s frailest elderly, and provide our seniors with a range of life-enriching services, care, and programs.

Tournament chair Peter Pollat summed it up: “All of us are looking forward to a bright and exciting future for the Jewish Home. Your valued support enables the Jewish Home to continue delivering the highest standards of care and services to meet our elders’ health needs, to honor their individuality, and to uphold their dignity. Ours is indeed a shared vision, and for that, we thank you.”

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SAVE THE DATE

23rd Annual Golf Tournament,
 Dinner & Auction

MAY 22, 2017

Lake Merced Golf Club
 Benefiting Jewish Home
 of San Francisco



They've got the get-up-and-go. Left to right: Steven Gomberg, David Friedman, James Koshland, and Alan Schneider.



They know how to pose – with clubs, too. Left to right: Tracy Stansberry, Linda Reese, DeDe Moriarty, and Len Dumas.



Putting the men in their place at the first space is Petra Lowe, followed by Scott Montgomery, Paul Donaldson, and Kevin Blankenship.



A fine foursome of, left to right, Anthony Varni, Jeffrey Bernstein, Barry Schneider, and Joseph Felson.



Eyes and clubs to the front for, left to right, Robert Herb, Al Frugaletti, Ben Anixter, and Anthony Holbrook.



The Lexus team lit it up again with their hole-in-one sponsorship. Left to right: Ed Vandine, Keith Katz, Jeff Griffith, and Mike Moreno.



Tournament chair Peter Pollat (second from left) goes the course with Steven Shakin (far left), followed by David Veit and Donn Levine.



The grouping of, left to right, Stephen Barulich, Carl Goldstone, Dan Eddleman, and Bruce Herman.



Nice one, gentlemen! Left to right: Elliot Levin, Bill Pomeranz, David Arrick, and Merle Kovtum.



Father and son Donald and Benjamin Friend hold the center spot, with Jason Yau at left and Erik Lue on the right.



It's all in the stance (and not to forgo the cool shades). Left to right: Grady Burnett, Marcus Chait, Kevin Winton, and Shawn Sieck.



Longstanding supporters stand together. Ron Page and Lynne Frank Page (anniversary sponsors through the Roy & Lynne Frank Family Philanthropic Fund) and Marian and Allan Byer, sponsors of the tournament's reception.



Even off the course they're a formidable force. Showing their mettle and mirth are, left to right, Dana Galante, Lisa Sturzenegger, Patricia Barulich, and Patty Anixter.



There's nothing like a fundraiser to bring family together. Left to right: Abra Annes and Jordan Sills; Joan and Charlie Davis; Jennifer and Jason Sills.



William Bassett (left) and Gerald Scher are pretty proud of the fact that they have played in the Jewish Home's annual fundraising golf tournament since it began 22 years ago.

THEY'VE GOT GAME – ONCE A YEAR

Once a year, Gerald (Jerry) Scher and William (Bill) Bassett haul out their clubs and head out to the golf course, where they happily play their one and only game of the year.

The two, who are law partners at Scher, Bassett & Hames in Sunnyvale, Calif., have played in the Jewish Home's annual fundraising golf tournament since it began 22 years ago – a fact they are quite proud of. "We're possibly the only ones who have played consistently since the beginning," Bill says. There is one exception though, Jerry corrects – the first year, when he missed it for a very good reason: his first child was being born.

Neither of the men are serious golfers. Jerry played at Palo Alto High School – he even lettered – but today, with a family, "golf is a time-sucker," he notes. He gets his exercise playing tennis a few times a week.

And although Bill rarely plays the game, "This is a great tournament for a wonderful purpose," he says. "If I miss a shot here and there, someone'll pick it up."

The two got involved in the Jewish Home's fundraiser at the suggestion of Jerry's late father, Meyer, who was a good friend of Allan Byer. (Allan and his wife, Marian, are sponsors of the tournament's reception, auction donors, and longtime supporters of the Home.) "Meyer asked us to represent the law firm," Bill recalls. It is now an event they look forward to each year.

"It's a full day of entertainment," Bill compliments. "We get to practice, have lunch, then play golf at a great facility. Then

there's dinner, plus an auction." And it is all for a cause both men are happy to support.

Jerry says he was credited with raising \$10,000 at this year's auction. "I kept bidding up and other people would bid higher," he laughs. He emerged with a fine prize himself, though – a night at the San Francisco Symphony, complete with a backstage tour and dinner.

Besides the Jewish Home, Jerry is involved in several Jewish organizations, including the Jewish Community Federation and Jewish Family and Children's Services. His children are part of the Jewish Teen Foundation, a Federation group that teaches teens about philanthropy.

Bill's parents are Lebanese Christian. Recently, through a DNA test, he discovered he has Jewish roots. "I guess going way back when. My family came from the southern part of Lebanon. It's a good story, particularly at my age," he reasons.

The two are already planning for next year's event. Jerry says he intends to recruit more of his friends to play in the 2017 tournament and support the Jewish Home. "It's a fantastic institution. It fills a large void. There's nothing else like it for Jewish people. I hope people will decide to include the Home in their wills." ■

LIFE MORE MEANINGFUL

“How have you been?”

Some questions – both those that others ask about us and those we ask of ourselves – get to the heart of who we are. But do we talk about the good times or those that are challenging? Our successes or our regrets? Our joys or our sorrows?

A common thread that may run through these deliberations is that we endeavor to prioritize needs and capacity, and we are bound to a lifespan. At the Jewish Home we see this played out frequently, with small gifts accompanied by notes that read, “I wish I could do more.”

How gratifying it is to know that we – you – *can* do more, while creating a lasting legacy.

As this vignette (a true story) illustrates:

Arnold and Ann lived frugally. They gave to charity every year, but it was never much. After Arnold died, Ann continued to support their favorite causes, again modestly.

But Arnold and Ann understood the value of *l'dor vador*, planning from generation to generation. So when they developed their estate plan, Arnold and Ann left a substantial amount to the Jewish Home. They understood the impact that their hard-earned money could have by supporting an institution that has served the most vulnerable of our elderly for 145 years.

Ann passed away last year. Needless to say, we are most grateful for her and her husband’s generosity and vision.

Arnold and Ann’s actions are both poignant and profound. We can give now as we are able. But through our wills and trusts, we can accomplish more than we ever thought possible. By providing the security of care and comfort to those who need it most, we, in turn, receive the gift of a meaningful life. ■



CAROB TREE CIRCLE

We thank these members for their foresight, appreciating those who are with us now and honoring those of blessed memory.



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Individuals who are 70½ years of age and older may make charitable gifts directly from their IRAs. This opportunity, sometimes called a Charitable IRA Rollover, was made permanent by the last Congress.

BENEFITS

- Individuals who do not itemize deductions still get a tax benefit from a charitable gift.
- Adjusted gross income is reduced. This helps for general income tax purposes and, among other things, for determining whether social security benefits are taxed.

IMPORTANT POINTS

- The gift must be made directly from the IRA to charity.
- The gift satisfies the required minimum distribution requirement.
- As the distribution is already excluded from gross income, an income tax charitable deduction is not available.
- The gift may not be used to fund a charitable trust or gift annuity.

You may also leave a portion (or all) of your IRA to charity at your death. This avoids all federal income and estates taxes, as well as probate.

For more information about this giving option, as well as planned giving, please contact Daniel Hoebeke, senior development and gift planning officer, at 415.406.1434 or dhoebeke@jhsf.org

OUR DONORS

As a nonprofit organization, the Jewish Home of San Francisco depends upon community generosity to maintain the high standard of its care, services, and programs. Your contribution helps us provide our residents with the highest quality medical and nursing care; nurtures their spiritual needs; and supports our creative arts, excursions and concerts, nutritional services, and lifestyle-enhancing programs.

Contributions to support and promote our provision of Jewish senior living services fuel the heart and soul of our community's promise to honor our mothers, fathers and elders, and respond to one of the basic tenets of Judaism, *tzedakah* or righteous giving.

Each of our residents has their own significant histories, but they have one thing in common: They have reached a time in their lives when they need care, which our remarkable staff provides consistently and compassionately.

With your meaningful support, the Jewish Home will continue to be this special place our community has known and trusted for 145 years. It is a haven that provides our residents with the best in loving care and the utmost in human dignity.

Your tax-deductible gift shows how much you care. It is also truly *g'milut chasadim*, an act of loving kindness.

There is no gift too small and every contribution is greatly appreciated.

For information about supporting the Jewish Home, please contact Organizational Advancement at 415.406.1107.

A tower of *tzedakah* boxes handcrafted by Jewish Home residents. Everyone who attended the Home's ceremonial groundbreaking on October 19, 2016 was gifted with one of these beautiful objects. (A *tzedakah* box is like a piggy bank; once filled, the money is given to charity, or to an organization that helps the needy.)

ANNUAL FUND

We gratefully recognize the following donors for their generosity in supporting and promoting the provision of Jewish senior living services. Names reflect gifts received from July 1, 2015 through June 30, 2016.

Donors who have one asterisk following their name have given for five years or more; two asterisks denote support for 10 years or more.

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WAYS OF GIVING

TREE OF LIFE

The Tree of Life is a striking wooden sculpture that hangs prominently in the Jewish Home. Each leaf on the tree bears an inscription as a tribute or memorial to a loved one. Leaves may be purchased for a \$1,200 gift to the Home.

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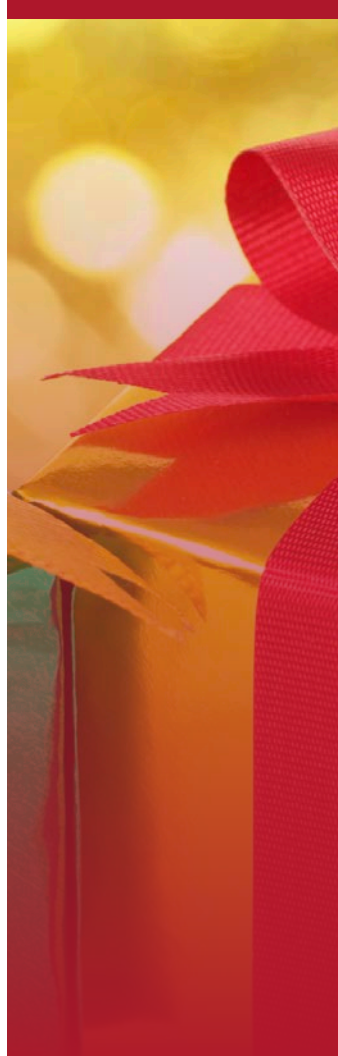
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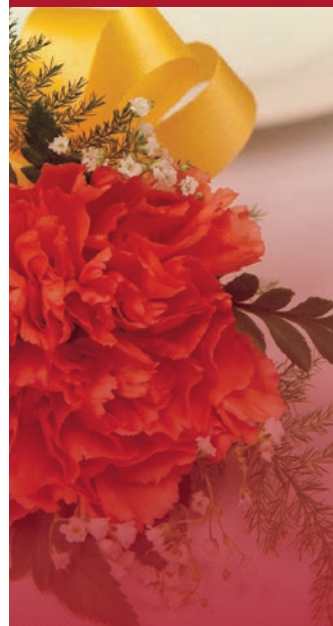
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With a contribution of **\$613**, you can support this joyous event and ensure that our residents – the people who are dear to all of us – celebrate their special days in style. As the birthday sponsor, you are also honored, receiving eight invitations so that your family and friends may attend to celebrate with the residents. There is live music, some dancing and, of course, joining in the singing of "Happy Birthday."



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WAYS OF GIVING

TRIBUTES TO FRIENDS AND FAMILY

Those who wish to honor an important occasion or the memory of a loved one are invited to use the Jewish Home's tribute card service. The Home sends a beautiful card, created from art produced by our residents, to the individual who should know of your generosity and caring. With a \$100 donation or more, the loved one's and the donor's names are inscribed in the Home's Tribute Book.



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"I like people to feel good about themselves. That gives me the biggest kick of anything."



DOWN HOME IN DIXIE'S LAND

Dixie Waldrip was looking for a way to settle a San Francisco parking ticket when she asked if she could substitute volunteer service for dollars. Fortuitously, the City had an agreement with the Jewish Home, where Dixie had been spending time with her husband, Dr. Emmett "Lynn" Waldrip, who is a resident.

"I said, Bingo! And subsequently I became a formal volunteer," Dixie explains.

Nowadays (with her fine fully paid off), Dixie sings at the Home's coffee bar, emcees the monthly luncheons celebrating residents' birthdays, escorts residents on museum visits and trips to Serramonte shopping center, and does just about anything else she can to enhance the lives of residents and staff alike. →



“Naturally gregarious” Dixie does her rounds. Clockwise from top: It’s arms around for (left to right) LVN Charlene Tungal, CNAs Maria Plandez and Concepcion Basconillo, and LVN Jan Mallorca.

A hug for her husband, Lynn Emmett.
A place at the piano for this talented singer, too.



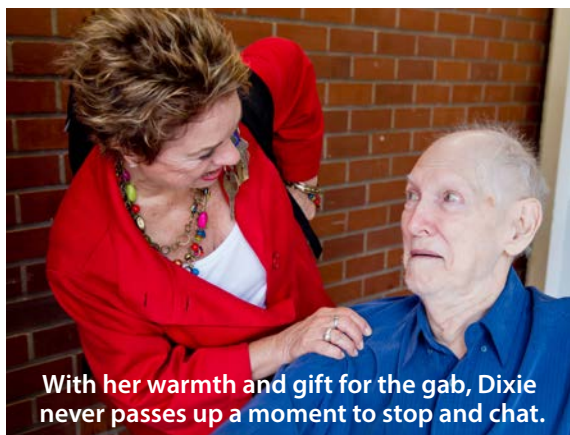
“She’s awesome! Everybody’s in love with her,” says Gail Green, the Jewish Home’s director of Volunteer Services. “She’s super friendly, high energy, and has a real gift for the gab. She connects with everyone.”

Dixie’s connection with the Home began when Lynn, who is 89, was admitted to the Jewish Home’s short-term and rehabilitation services unit, STARS, after he fell and broke his hip. “I’d bring Lynn down from his room in the Friedman Pavilion to the first floor, where we’d sing and harmonize around the piano,” she relates. She was always happy to help out if someone asked, but once she was an official volunteer, “I felt comfortable doing more. I was trained to work with wheelchairs and it also gave me license to fall into conversations with residents.”

“Dixie has an outgoing, vivacious personality,” Gail describes. “She can really ‘work a room.’ It’s a special gift.”

“I’m naturally gregarious,” Dixie admits. “I like people to feel good about themselves. That gives me the biggest kick of anything.”

Helping people feel good is what Dixie and Lynn, a clinical psychologist, did professionally for some



With her warmth and gift for the gab, Dixie never passes up a moment to stop and chat.

15 years. The couple practiced Reiki, a Japanese technique for stress reduction and relaxation that also promotes healing. A mother of seven (six are hers, one is Lynn's), Dixie learned Reiki and other healing modalities when she was going through her own personal trauma. "My life isn't happy because it was easy," she philosophizes. "It's joyful because I did the hard work."

Dixie grew up on a farm in Washington. She met Lynn in Dallas, and after the children were grown, they ended up in the Bay Area where they managed a small apartment building. When it

became clear that Lynn would need more help post his rehab on STARS, Dixie applied for his admittance to the Jewish Home for extended care.

"It was a blessing that we landed here," she says. "I'm very relieved and very grateful that Lynn is getting the care he needs."

Several months ago, when the Jewish Home needed a range of spokespersons and stakeholders to address the San Francisco Planning Commission and Board of Supervisors about their plans to expand and redevelop the facility, Dixie stepped up. "My attitude was, whatever I could do to help, I would. It's a good project."

Dixie is an extraordinary volunteer, says Gail. "I'm keeping my fingers crossed that we have her for years to come." ■

Do like Dixie and discover the difference you can make in the lives of others by volunteering at the Jewish Home. Contact our Volunteer Services department at 415.469.2229 to discuss the range of fulfilling opportunities.

JEWISH HOME SERVICE VOLUNTEERS

We gratefully recognize the following individuals and the generous donation of their time, talents, and abilities to enriching the lives of our older adults. Names reflect involvement from July 1, 2015 through June 30, 2016.

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Daniel Rohrer
Heather Rosnow
Samantha Rubin-Pope
Edward Rudolph
Audrey Rueda

Galit Samuel
Evelyn Sanchez
Fatima Sanchez
Earl Santamaria
Eric Schatzkin
Susan Schulman
Alysha Schwartz
Yakov Schwartz
Philip Secondez
Janis Seeman
Maria Sembrana
Edith Shaffer
Andrea Shearn
Paul Shkuratov
Claire Shor
Shira Shore
Fiona Sicord
Megan Sicord
Charnley Slack
Tanner Smith
Katie Somera
Matthew Stavis
Cathy Steirn
Laurel Stephens
Debra Stickeler
Jill Stracko
Carol Tabak
Michelle Tandowsky
Oscar Ticas
Pheona Tipples
Bruce Toledo
Judy Tomsic
Kennedy Toro
Olivia Traina
Or Tregger
Huy Trinh
Chloe Trinidad
Krystal Trinidad
Maxim Trofimenko
Betty Tu
Joivenai Uribe
Ester Uziel
Yelena Vaksman
Jazlynn Valdez
David Van Essen
Valeria Velazquez
Camila Vergara
Dixie Waldrip
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Phyllis Wolf
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Cindie Wu
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Paul Yang
Aaron Yee
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Helen Yuen
John Yumul
Nadia Zadeh
Sharon Zhu
Linda Zipperstein



OUR COMMUNITY PARTNERS

Over the past year, the active involvement and collaboration of the community organizations, agencies, and facilities listed below have greatly enhanced the care, programs, and services offered by the Jewish Home of San Francisco.

Acclaim Homecare
achieve
Aging Services of California
Alzheimer's Association of the
Greater San Francisco Bay Area
American College
of Traditional Chinese Medicine
American Jewish Committee
of the San Francisco Bay Area
American Society on Aging
APA Homecare Services
Archbishop Riordan High School
Association of Geriatric
Care Managers
Association of Jewish Aging Services
Bay Area Cluster Group of
Professional Geriatric
Care Managers
Bay Area Jewish Healing Center
Bay Area Mitzvah Corps
Bay Area Social Workers
In Health Care
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Brown & Toland Physicians
California Department of Aging
California Department
of Public Health
California Pacific Medical Center
CareResource
Case Management Society
of America
City College of San Francisco
Coming of Age
Concentra Medical Centers
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Congregation Beth David
Congregation Beth El
Congregation Beth Israel-Judea
Congregation Beth Sholom
Congregation B'Nai Emunah
Congregation Emanu-El
Congregation Kol Shofar
Congregation Ner Tamid
Congregation Rodef Sholom
Congregation Sha'ar Zahav
Congregation Sherith Israel
Contemporary Jewish Museum

Corpus Christi Parish
Dominican University
Employment Plus
Excelsior Action Group
Family Service Agency
of San Francisco – Senior
Companion Program
Gift Planning Forum of Sacramento
Girl Scout Troop 62177
Golden Gate Opera
Harris Fishbon Fund
Healing Beyond Borders
Health Net
Hebrew Care-a-Van
Hebrew Free Loan Teen
Fellowship Program
Hebrew School of San Francisco
Hebrew Union College
– Jewish Institute of Religion
Hill Physicians
Hospice By The Bay
Immaculate Conception Academy
Ingleside Police Station
In-Home Supportive Services
of San Francisco
Institute on Aging
J. the Jewish news weekly
of Northern California
Jewish Community Center
of San Francisco
Jewish Community Federation
and Endowment Fund
Jewish Community High School
of the Bay
Jewish Distribution Committee
Entwine Group
Jewish Family and Children's Services
Jewish National Fund
Jewish Vocational Service
Jewish War Veterans
Julian Davis Memorial Fund
Kaiser Permanente
Kalsman Institute on Judaism
and Health
Kehillah Jewish High School
Kung Pao Kosher Comedy
LeadingAge



GIFTS IN KIND

The following individuals, businesses, and organizations have contributed goods and services to the Jewish Home of San Francisco from July 1, 2015 through June 30, 2016. We sincerely appreciate their support.

Lick-Wilmerding High School
 Lisa Kampner Hebrew Academy
 Local Independent Charities of America
 Lowell High School
 Mayer-Kalsman Fellows
 Memory Care Café
 Menorah Park
 Mercy High School
 Mission Kids Co-op
 Montefiore Senior Center
 Music Teachers Association of California, San Francisco Branch
 National Association for Visually Handicapped
 NCP College of Nursing
 New Jersey Y Camp
 Northern California Planned Giving Council
 Ocean Beach Veterinary Clinic
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 PBS-TV
 Peninsula Jewish Community Center
 Peninsula Temple Sholom
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 Private Industry Council of San Francisco
 Professional Grief Caregivers Network
 Rhoda Goldman Plaza
 Rogue Valley Youth Ensemble
 Russian Veterans Organization
 Saint Ignatius College Preparatory
 Samuel Merritt College
 San Francisco Bioethics Committee
 San Francisco Conservatory of Music
 San Francisco Department of Elections
 San Francisco Department of Public Health
 San Francisco Fire Department Station 32
 San Francisco Hillel
 San Francisco Jewish Film Festival

San Francisco Public Library, Excelsior Branch
 San Francisco Public Library, Richmond Branch
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 San Francisco Senior Roundtable
 San Francisco SPCA
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 San Francisco Village
 San Jose State University
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 Volunteer Match
 YMCA After School Program
 Young Adults Division of the Jewish Community Federation
 Zen Hospice Project

Doi and Thomas Adams
 Alamo Drafthouse Cinema
 New Mission
 Alpha Omega Winery
 Andi and David Arrick
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 Frank Family Vineyards
 Golden State Warriors
 Golf Magazine
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 Melanie Wolf-Greenberg and Dr. David Greenberg
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 Hagafen Cellars
 Kevin Hogan
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 Jewish Community Center of San Francisco
 Jewish Community High School of the Bay
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 Judd's Hill Winery
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 Lake Merced Golf Club
 Nancy Livingston and Fred Levin
 Lexus Champions for Charity
 Lexus of Serramonte

Laural Lynch
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 Max's Restaurants / Vault 164
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 Oregon Shakespeare Festival
 Perry's San Francisco
 Carol Platner
 Peter A. Pollat, M.D.
 Andrea Reinhardt
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 Alan Schneider
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 Tres Hijos Vineyards – Avram and Lori Goldman
 Vintage Wine Estates
 Volta
 Steven D. Wasserman
 Sigal Wilnai
 Wilson Golf
 Wise Sons Jewish Deli
 Kinson Wong – R&G Lounge
 You Had Me At Woof Photography
 Anonymous (1)

LEGACY AND LEADERSHIP

Jewish Home presidents
and chairs of the board,
and their years of office.

Richard Baum 2014 →
Steve Krieger 2011 – 2014
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Mark L. Myers 2007 – 2009
David A. Friedman 2004 – 2007
James A. Davis 2002 – 2004
Arlene E. Krieger 1999 – 2002
Leonard B. Berger 1997 – 1999
Barbara C. Rosenberg 1995 – 1997
Stuart W. Seiler 1993 – 1995
Douglas M. Heller 1991 – 1993
Emanuel Friedman 1989 – 1991
Frances D. Green 1987 – 1989
Jim Joseph 1985 – 1987
Julian S. Davis 1983 – 1985
Bernard Reiner 1981 – 1983
Richard M. Rosenberg 1979 – 1981
Sanford J. Leland 1977 – 1979
Victor L. Marcus 1975 – 1977
Laurence E. Myers 1973 – 1975
Samuel L. Fendel 1971 – 1973
William J. Lowenberg 1970 – 1971
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Harold S. Dobbs 1961 – 1962
Louis L. Brounstein 1957 – 1961
Stuart N. Greenberg 1953 – 1957
A.J. Shragge 1948 – 1953
Ernest Sultan 1946 – 1948
Newton Bissinger 1941 – 1946
Edwin S. Newman 1935 – 1941
Louis H. Schwabacher 1930 – 1935
Emile E. Kahn 1921 – 1930
Louis S. Haas 1921 – 1922
Alfred I. Esberg 1920 – 1922
Emile Levy 1921
Alexander Goldstein 1919 – 1920
Joseph Hyman 1917 – 1920
Abraham Haas 1910 – 1919
Max C. Sloss 1910 – 1919
Sigmund Greenebaum 1902 – 1908
Samuel W. Rosenstock 1900 – 1902
Samuel Polack 1895 – 1916
Samuel W. Levy 1873 – 1909
Herman Simon 1871 – 1872
Isaac Wormer 1871 – 1872

145 years of leading and
enriching the lives of
older adults ... and we're
just getting started.



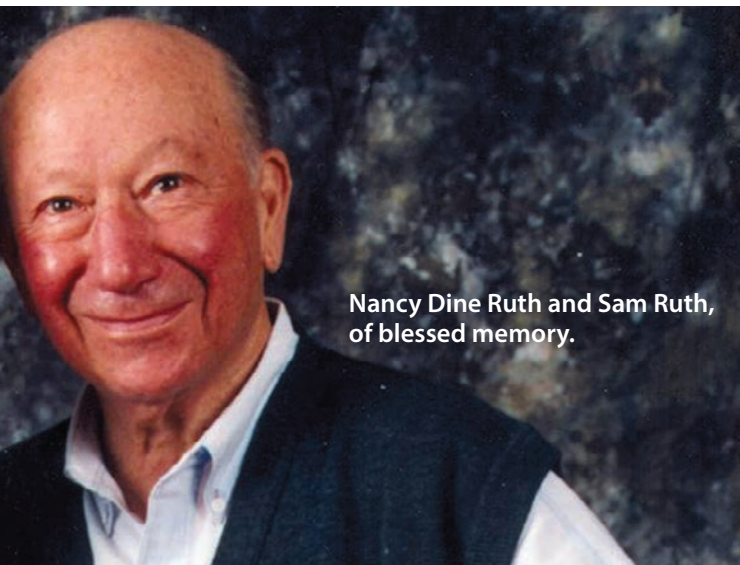
IN CLOSING

As many of you know, my mother, Nancy Dine Ruth, recently passed away at the age of 87, after having lived a very full and accomplished life – something for which I am eternally grateful. I have been so touched by many individuals' very caring words, thoughts, and condolences on her passing. With my deepest appreciation, thank you!

Many of us know firsthand that the passing of a parent – no matter their age and despite the fact that as adult children we are “grown-up” – is, and continues to be, difficult. Yet, becoming an “orphan” (my father, Sam Ruth, passed away in 2006) has further shaped my perspective on life and intensified my appreciation for those significant and deeply valued relationships we hold so dear to us in our day-to-day lives.

Knowing how important and necessary the work that those associated with the Jewish Home of San Francisco and Moldaw Residences is for the direct benefit of our community's older adults and their family members/ caregivers, I feel an enhanced zest and an even deeper sense of commitment to strive harder and do more.

My sense of purpose is, in large part, thanks to both my parents. In their individual and unique ways they served as my guideposts. Mentors, motivators, inspiring supporters, advisors, confidants, and role models. These are just some of my parents' qualities and their enduring gifts that I and my wife, Fern, endeavor to pass on from one generation to the next – to our children and, in time, to their children ... and so on.



Nancy Dine Ruth and Sam Ruth, of blessed memory.

The passing of my mother – and having intimately watched how magnificent the care was that she received in Toronto – further reminds me how important it is to acknowledge and give thanks to staff members, across our caring communities, for all they do every single day for our loved ones. We are blessed that, right here in our own Bay Area community, we have healthcare professionals who are so passionate about their work. They couple it with respect that truly abides by the biblical teaching to “rise before the elderly and show honor to the aged.”

It is with this renewed enthusiasm that I will continue to honor my parents by not straying from the values they have imbued in me. I look forward to continuing to work diligently, alongside and in awe of our caring and compassionate staff, our extraordinary board members, and our volunteers. I will continue to love doing what I do, being further inspired by our community’s phenomenal level of philanthropic support for and involvement in the imminent transformation of the Jewish Home’s Silver Avenue campus.

As we approach the holiday season, I hope you will be surrounded by your dear family members. Don’t forget to tell them how much you love, cherish, and value them. And when you hug them, maybe squeeze them even a little bit tighter. I know I will!

Daniel Ruth
President and CEO
Jewish Home and Jewish Senior Living Group

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ADDRESS SERVICE REQUESTED

ON THE WEB

JEWISH SENIOR LIVING GROUP

An innovative network serving senior adults and their families across the Bay Area, Jewish Senior Living Group welcomes all to share our vision – to live, grow, and flourish, at any age. jewishseniorlivinggroup.org

STARS

Short-term specialized medical and rehabilitation services help older adults regain their strength and capability after illness or injury, usually following their stay in an acute hospital and with the goal of returning home. Learn more about STARS, a Jewish Home center of excellence, at jhsf.org/stars

ACUTE GERIATRIC PSYCHIATRY HOSPITAL

As one of the only enterprises in 14 Bay Area counties that ensures the emotional and mental health of seniors through our on-site acute geriatric psychiatry hospital, the Jewish Home is filling a significant gap. We are licensed by the Department of Public Health to admit voluntary and involuntary patients for acute, short-stay needs. See how our specialized care can help by going to jhsf.org/psych

JEWISH HOME

Take a visual tour through our campus. Discover how our planned site redevelopment is designed to respond to both the current and future needs of our community. Read about our comprehensive services for seniors, including exceptional extended care for some of our community's most vulnerable elders. Learn how you can give the gift of time by joining our corps of volunteers, or how you can plan for your legacy, and that of the Jewish Home's, through planned giving. jhsf.org

MOLDAW RESIDENCES

Located on the South Peninsula in Palo Alto, Calif., this life plan community on the Taube Koret Campus for Jewish Life is a progressive concept that goes beyond whatever you imagined a retirement lifestyle could be. Explore the range of living options, services, amenities, and opportunities at moldaw.org.

JEWISH HOME & SENIOR LIVING FOUNDATION

This charitable foundation promotes and supports Jewish Senior Living Group, the mission and activities associated with the Jewish Home of San Francisco, and network affiliates. The Foundation provides seed funding and makes grants to the Jewish Home, to assist the Home in fulfilling its commitment to serving seniors as they age. Visit the Foundation's website, where you can take advantage of the opportunity to donate online. jhsf.org

E-COMMUNICATIONS – JEWISH HOME

Join our e-mail list to get our latest news, happenings, and developments. jhsf.org/mail. Follow us on Facebook and Twitter.



THE ART SCENE AT MOLDAW RESIDENCES PAGE 11

Take a look inside this inspiring Palo Alto life plan community, where residents and staff embrace the cultural arts and share their diverse artistic talents. From stage to studio, paint to pen, read what keeps them motivated and their creative juices flowing.

Join a quilter, a painter, and an upcoming theater group as they draw back the curtain on projects they have underway, and what they will be working on next.